

# 4th European Summit on the Future Internet

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**Carlos Oliveira** is Ubiwhere's R&D Manager. He has an MsC in Software Engineering from the University of Coimbra and completed his thesis on "Imperceptible Markers for Indoor Positioning and Identification on Mobile Travel Guides". He has been working for Ubiwhere since 2010, being involved in the development and management of several Open Innovation projects (Pervasive Tourism, BikeEmotion, SEMA) as well as a number of others for the web and mobile markets. He has experience in native mobile and mobile web applications development for the current top mobile platforms (Android, iOS, WP) and has worked with and coordinated the development of state of the art solutions in Augmented Reality, LBS (Location Based Services), Context-Awareness and Semantic Web. Besides being one of the people responsible for leading the company to CMMI-DEV L2, he is now in charge of Ubiwhere's innovation and software productization strategies and efforts.

Before joining Ubiwhere, he worked with Wit Software in the development of web solutions with high scalability and performance requirements.

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